

Global Case Study Challenge

**300 students | 10 countries
3 months of experience in Global Virtual Teams**

**Spark Curiosity
Improve knowledge and understanding of cultural differences &
develop a global perspective ("the big picture")**

<https://www.barbaracv.com/global-case-study-challenge>



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Dr. Barbara Covarrubias Venegas
Austria



Dr. Eithne Knappitsch
Austria

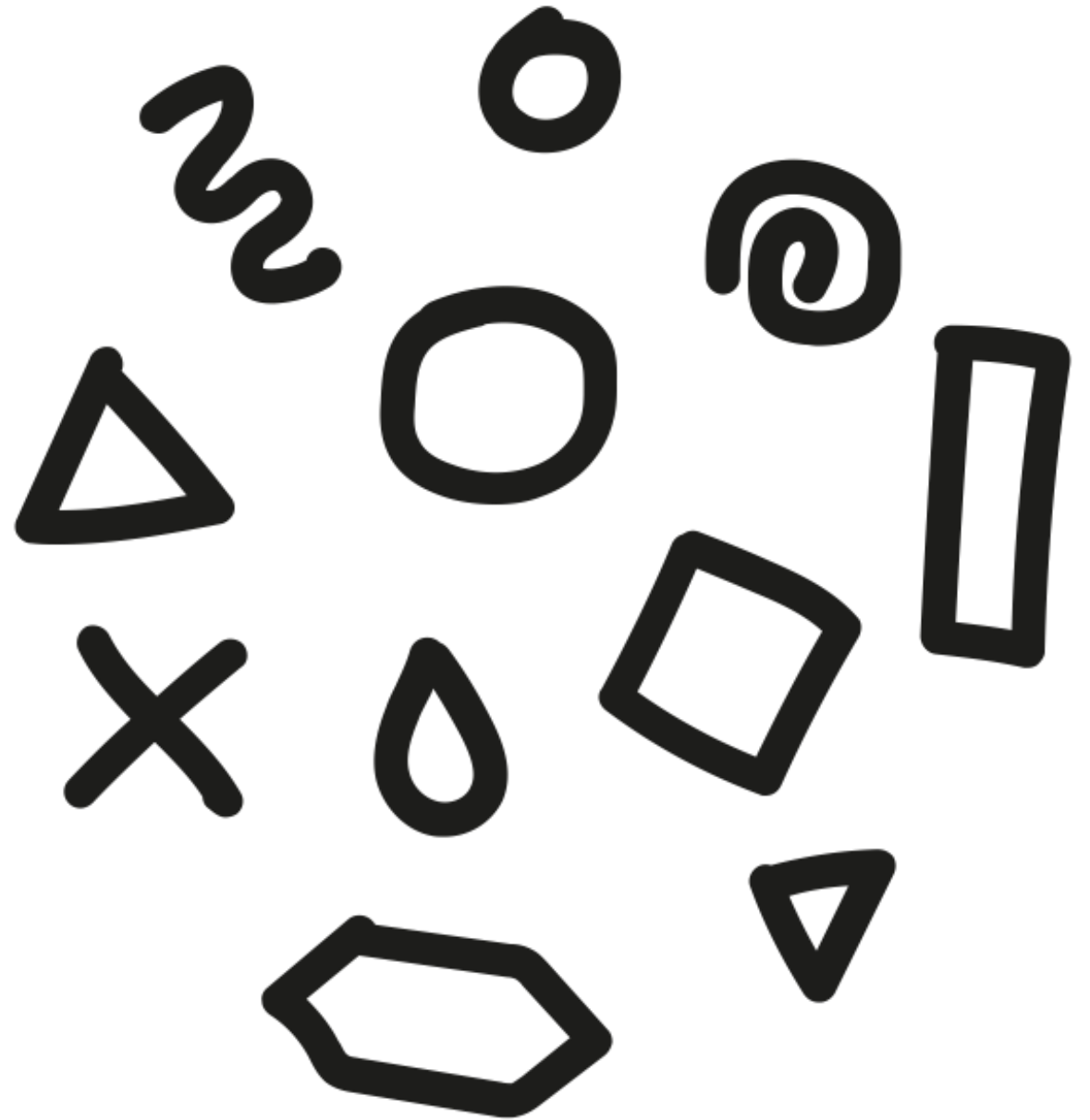
#GCSC Cooperation Partners 2019



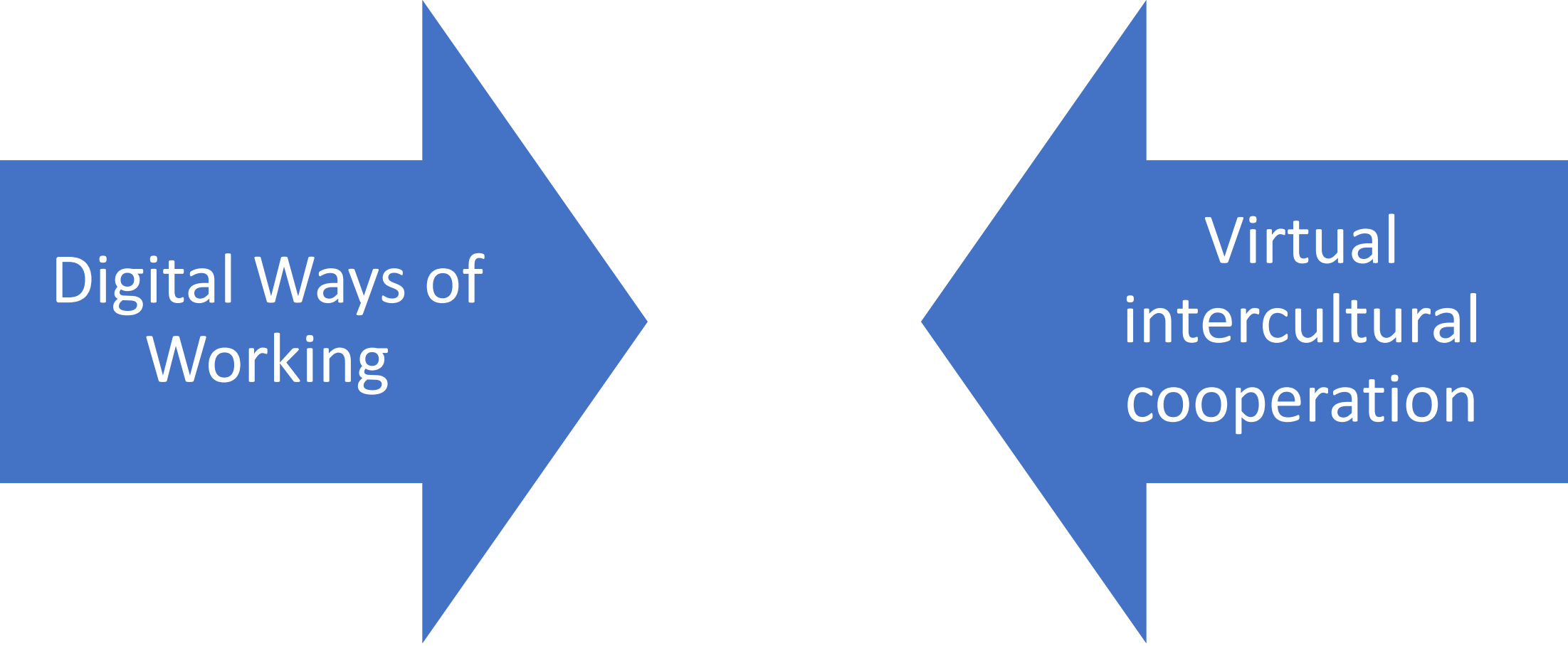
Background of the students

BA | MA | PhD

Interdisciplinarity



Content & competence development



The diagram consists of two large blue arrows pointing towards each other. The left arrow points right and contains the text 'Digital Ways of Working'. The right arrow points left and contains the text 'Virtual intercultural cooperation'. The arrows are positioned such that they appear to converge towards a central point, suggesting a relationship or interaction between the two concepts.

Digital Ways of
Working

Virtual
intercultural
cooperation

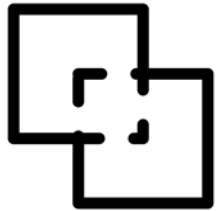
#GCSC Objectives



- **digital tools** for communication and cooperation
 - in global and / or (partly) remote national teams
 - for workplaces that are independent of time and location



- **global perspective** ("the big picture") by gaining insights into responsibilities, structures and challenges in GVTs



- take **culture** into account in order to be successful in GVT

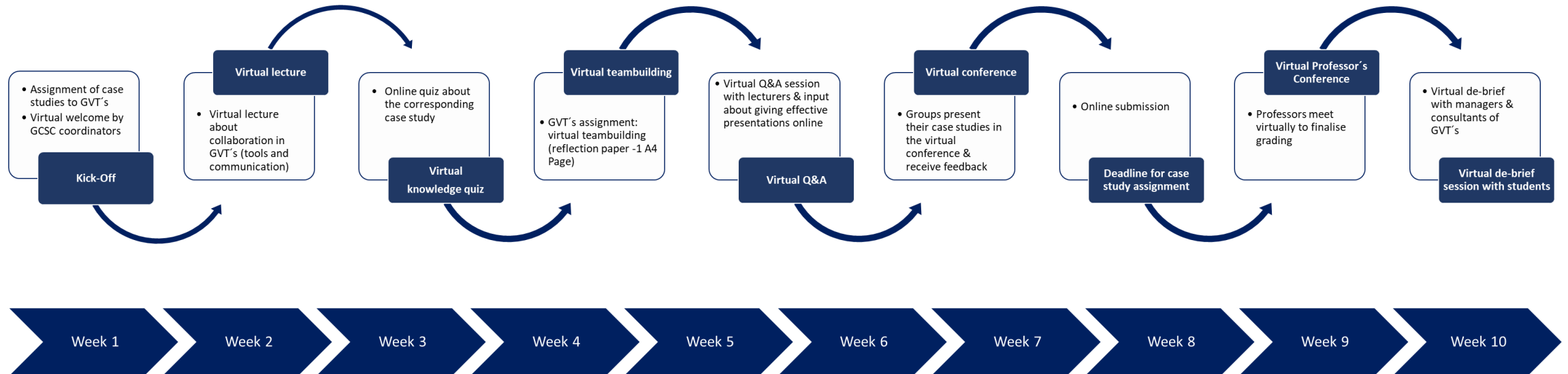


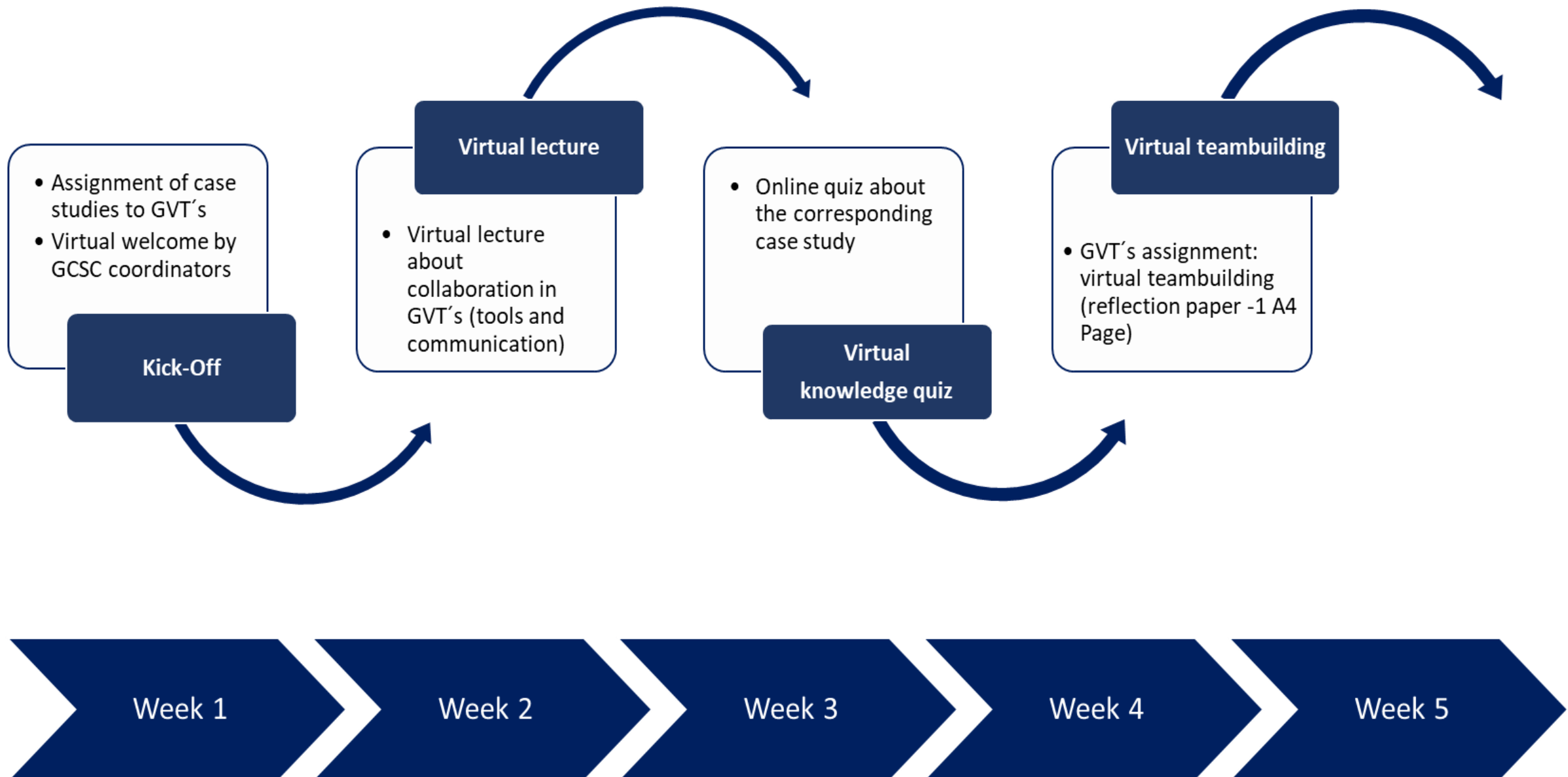
- independence through **self-directed learning**

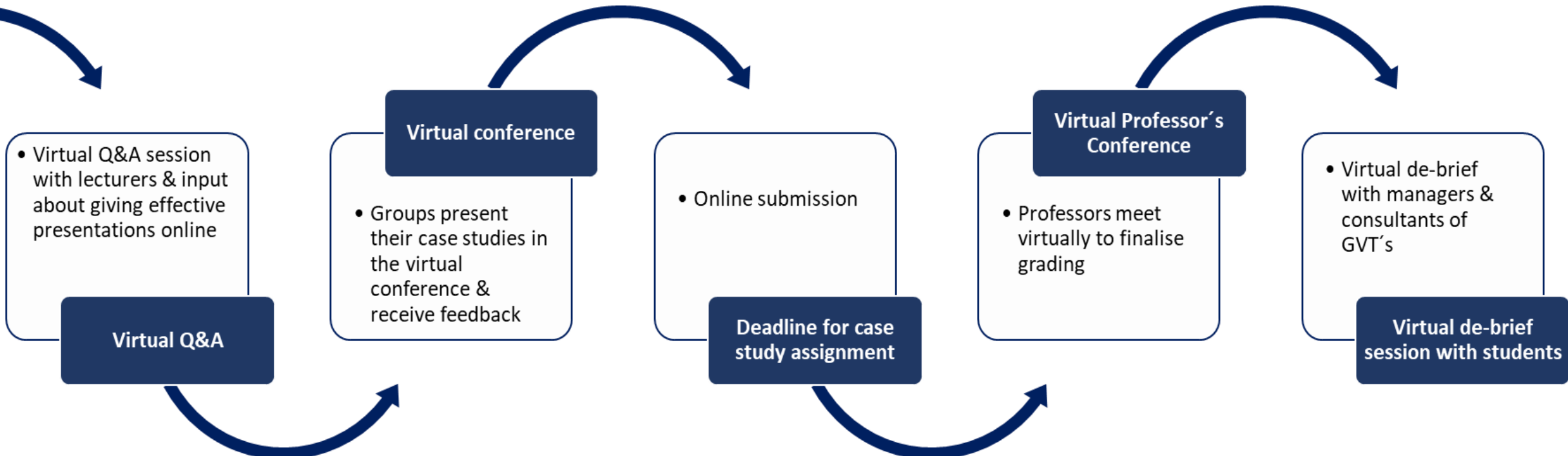
Timeline Overview: 2 months app.

Next edition: Winter Semester 2020

start app September/October, duration 8-10 weeks,
depending on cooperation partners







**Virtual conference: “Cultural Intelligence in
global and/or virtual teams”**

Virtual Keynote

Parallel tracks

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Break

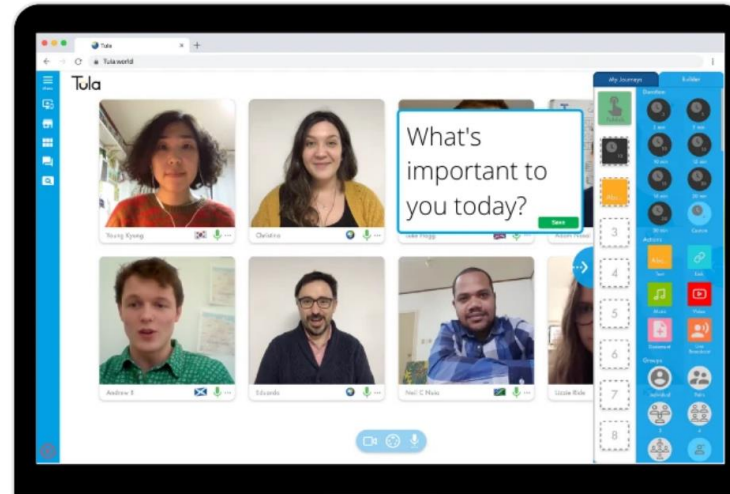
Conference Closure: Plenary

Tula

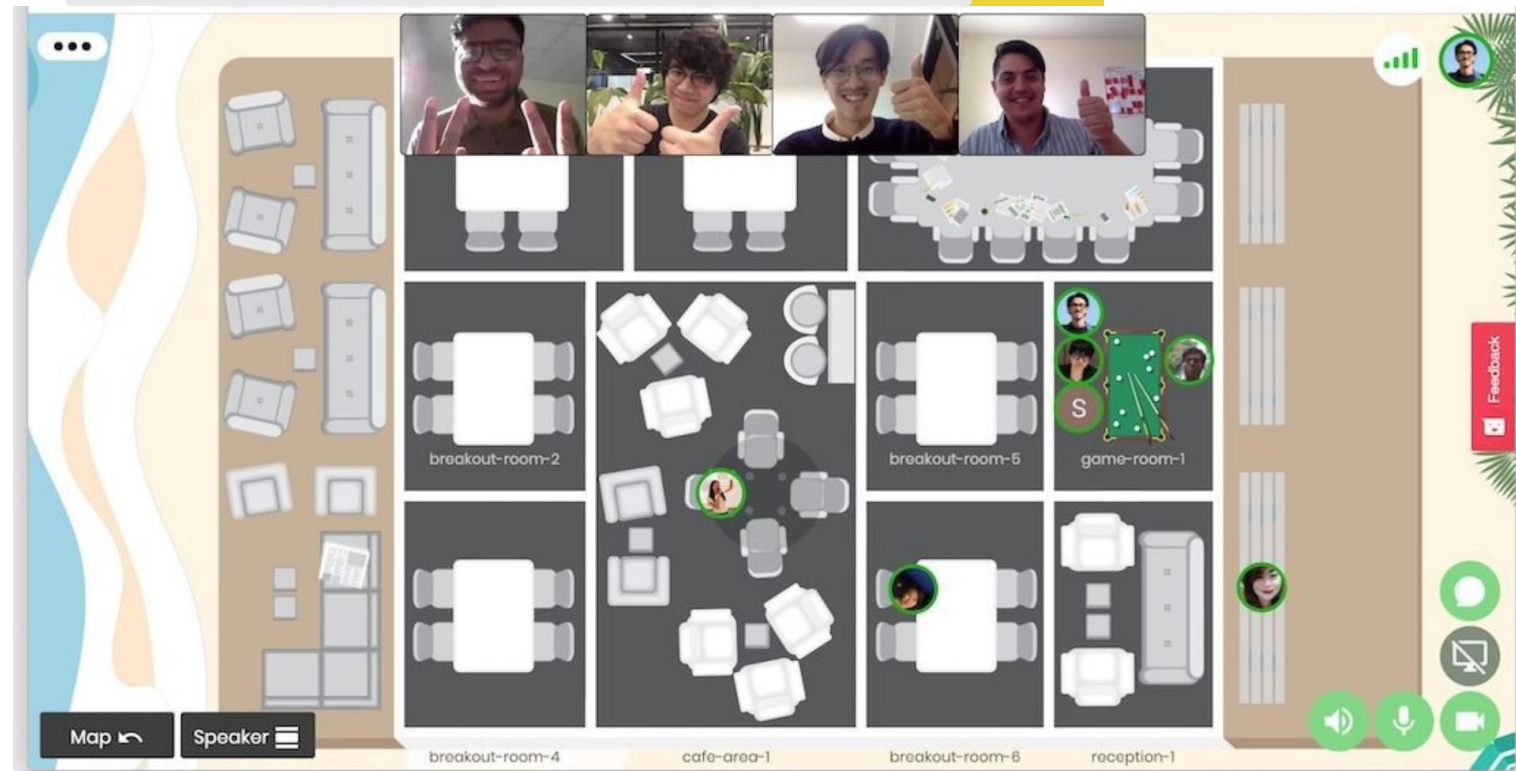
<https://www.tula.town/>

Host group video gatherings from anywhere

Tula makes it easy for you to bring purposeful people together for focused co-creation.



<https://remo.co/>



Workload

- 1 ECTS = 25-30 hours workload according to regulation

Estimation based on past years
(slightly different design 2020)

- 1.5 ECTS = app. 40-45 hours



Grading 30 POINTS (!!) for the #GCSC

> if needed, you can recalculate for your course and adapt to your grading scheme

	Below Standard 0-17 points	At Standard 18-25 points	Exceeds Standard 26-30 points	Achieved Points	Comment Professor
Explanation of key problems of the case, analysis with relevant supportive detail	Shows little understanding of the issues and key problems of the case. Key arguments and important criteria for evaluating the case were not identified. Critical issues and key problems that supported the case analysis were poorly identified, analyzed, and supported.	Shows adequate knowledge of the issues and key problems of the case. Key arguments and important criteria for evaluating the case were adequately identified. Critical issues and key problems that supported the case analysis were partially identified, analyzed, and supported.	Shows superior knowledge of the issues and key problems of the case. Key arguments and important criteria for evaluating the case were fully identified. Critical issues and key problems that supported the case analysis were clearly identified, analyzed, and supported.	30	<i>please type here your comments/feedback for students</i>
Appropriate evaluation, synthesis for the specific case	Evaluation of key aspects and the underlying the issues inadequate, because of incomplete data on which to base a thorough analysis. Synthesis, analysis, and evaluations were not clearly presented.	Evaluation of key aspects and the underlying the issues partially identified, because of incomplete data on which to base a thorough analysis. Synthesis, analysis, and evaluations were adequately presented and supported.	Evaluation of key aspects and the underlying the issues fully identified using complete data on which to base a thorough analysis. Synthesis, analysis, and evaluations were properly presented and supported in a literate and effective manner.	30	<i>please type here your comments/feedback for students</i>
Conclusions and recommendations for the specific case	Effective recommendations and/or plans of action were not provided. Specific data or facts necessary to support the analysis and conclusions was not provided.	Effective recommendations and/or plans of action were partially provided. Specific data or facts were occasionally referred when necessary to support the analysis and conclusions.	Effective recommendations, solutions, and/or plans of action were provided. Specific data or facts were referred when necessary to support the analysis and conclusions.	30	<i>please type here your comments/feedback for students</i>
Professional writing (including grammar and spelling) and logical flow of analysis. APA/Harvard formatting	Key points were poorly identified and discussed. Grammar, spelling, punctuation, professional writing, and syntax needs significant improvement.	Key points were partially identified and discussed. Adequate grammar, spelling, punctuation, professional writing, and syntax.	Key points were clearly identified and well discussed. Excellent grammar, spelling, punctuation, professional writing, and syntax.	30	<i>please type here your comments/feedback for students</i>
			SUM of points	30	<i>this field is being calculated automatically</i>

General remarks:

Global Collaboration Certificate: Global Case Study Challenge 2019

awarded to



We congratulate [redacted] who successfully completed the Case Study Challenge involving theoretical training and two months of practical experience as a member of a Global Virtual Team. The team produced a high-quality case study analysis on a range of challenges encountered by international organisations. Overall, 300 students from 10 countries participated in this year's Case Study Challenge.

A handwritten signature in purple ink.

Dr. Barbara Covarrubias Venegas
Creator & Project Lead
Global Case Study Challenge

A handwritten signature in purple ink.

Dr. Eithne Knappitsch
Creator Global Case Study Challenge
Carinthia University of Applied Science/Austria

December 2019



ZoomHero Joanna Sell



Barbara Covarrubias



Natasa Tandır



Eithne Knappitsch



ZoomHero Joe Kearns



ZoomHero Gabi Weglow...



Amie van Woudenberg



József Poór



Anna Zinenko



Oksana Trofimenko



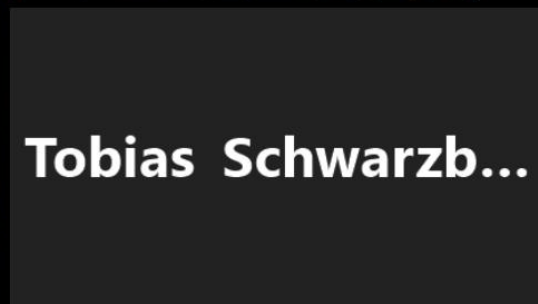
Frederik Claeýé



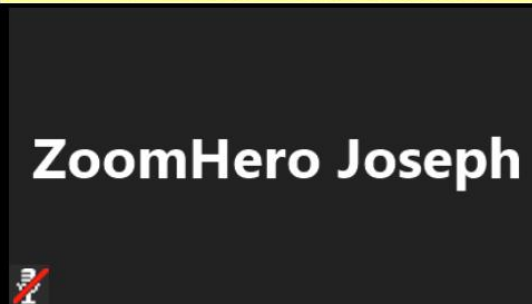
Anna Zelno



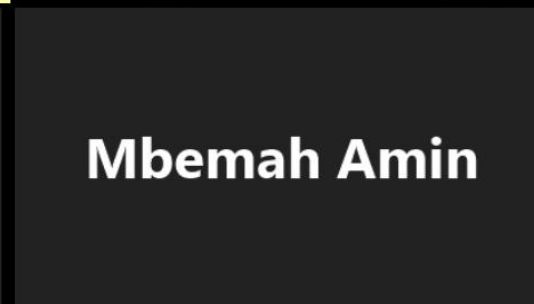
ZoomHero Grant Douglas



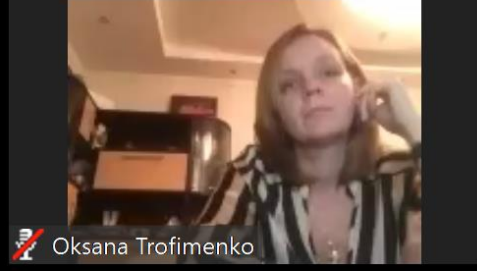
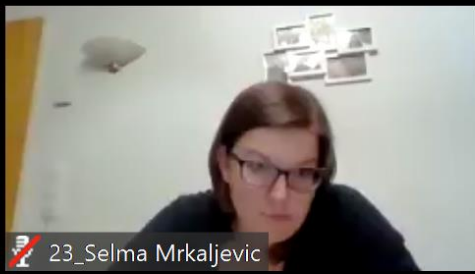
Tobias Schwarzb...



ZoomHero Joseph



Mbemah Amin





FH-WEIN public vi...



Barbara Covarrubias



28 Mircea Strulea



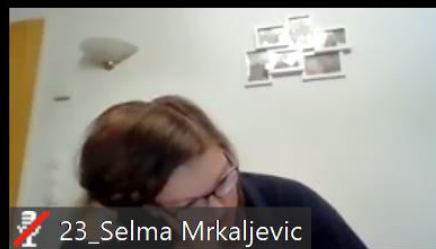
28 Julia Prattinger



József Poór



Group 14 Sarah H...



23_Selma Mrkaljevic



1 Axel Ciprian



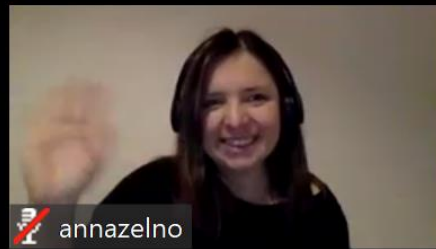
Eithne Knappitsch



19 Kraus Elisabeth



14 Mehdi Fakhfakh



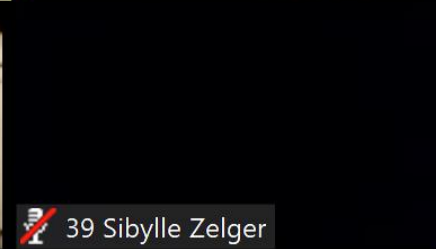
annazelno



ZoomHero Joanna...



Amie van Wouden...



39 Sibylle Zelger



Group 6: Oumnia ...



Oksana Trofimenko



ZoomHero Joe Kearns



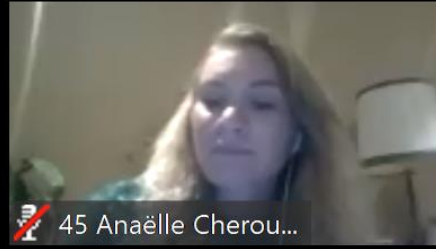
37 Kinga Sylwia So...



6 - Caroline Heller



16 Christina Janus...



45 Anaëlle Cherou...



Anna Zinenko



19sarahwadoux



35-Tomas, David (...)

Award

10|2019 Innovative Teaching
Award Winner of FH Wien,
category E-Learning

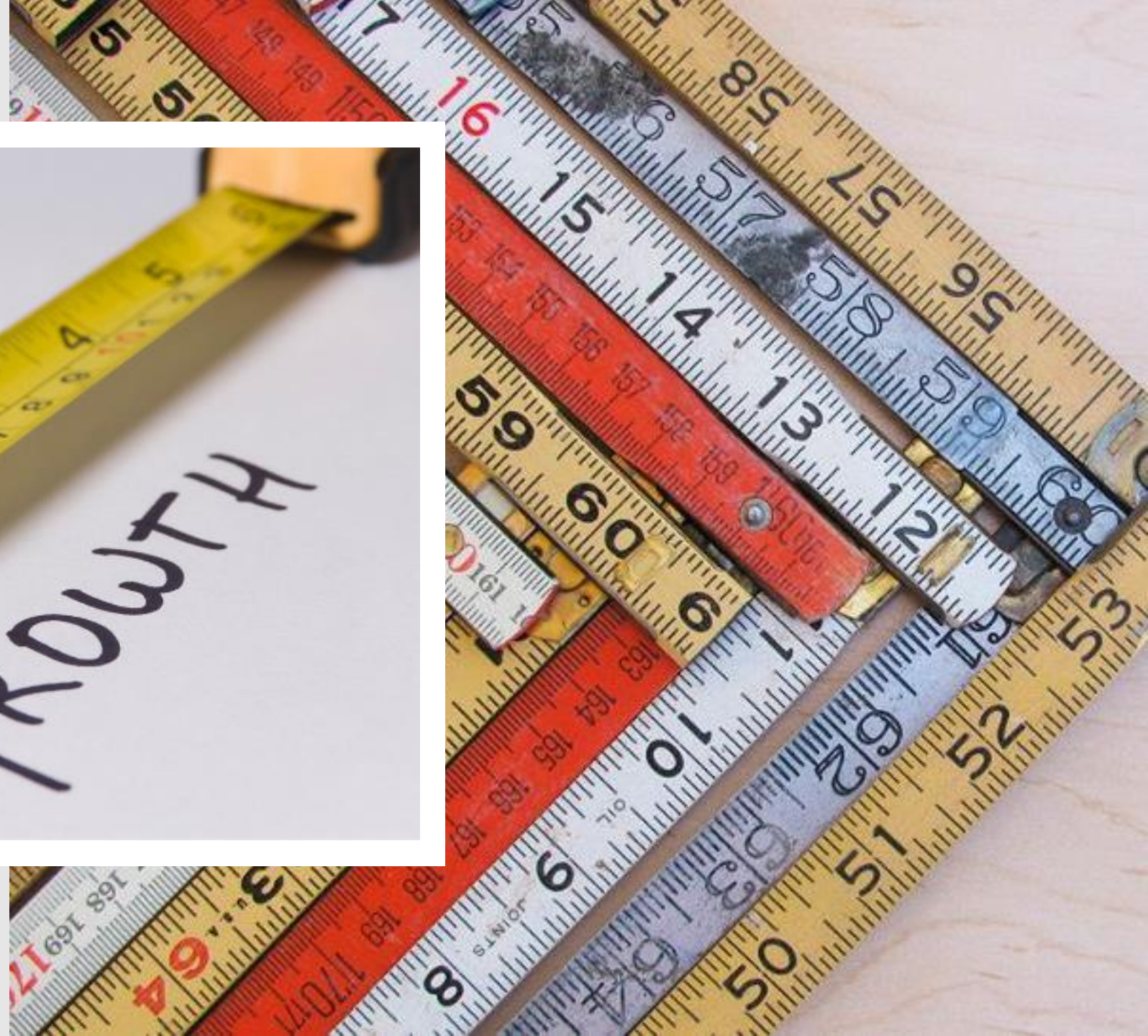
06|2019 Nomination for
national award “excellence in
teaching” online [here](#).





2020 Edition: Outlook





Interested in participating?

- Deadline for expression of interest: 31.03.2020
- Online via this page: <https://www.barbaracv.com/global-case-study-challenge/>
 - Form to be filled out at the bottom, you won't miss it 😊

**Thank you
very much
for your
attention!**





IACCM Global Virtual Conference, 26.06.2020

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<https://iaccmvirtualconference.wordpress.com/>

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European Journal of
Cross-Cultural
Competence and
Management

#EJCCM
EUROPEAN JOURNAL OF CROSS-CULTURAL
COMPETENCE AND MANAGEMENT



EJCCM is an official scholarly publication (publisher Inderscience), which aims to widen and deepen discussion about issues regarding the influence of cultural differences and diversity on the management of organisations

Special Issue online [here](#):
„Intercultural Competencies in a Changing Complex World“

Guest Editors:

Dr. Barbara Covarrubias Venegas, University of Valencia, Spain
Prof. Marie-Therese Claes, Louvain School of Management, Belgium